

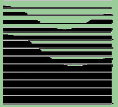
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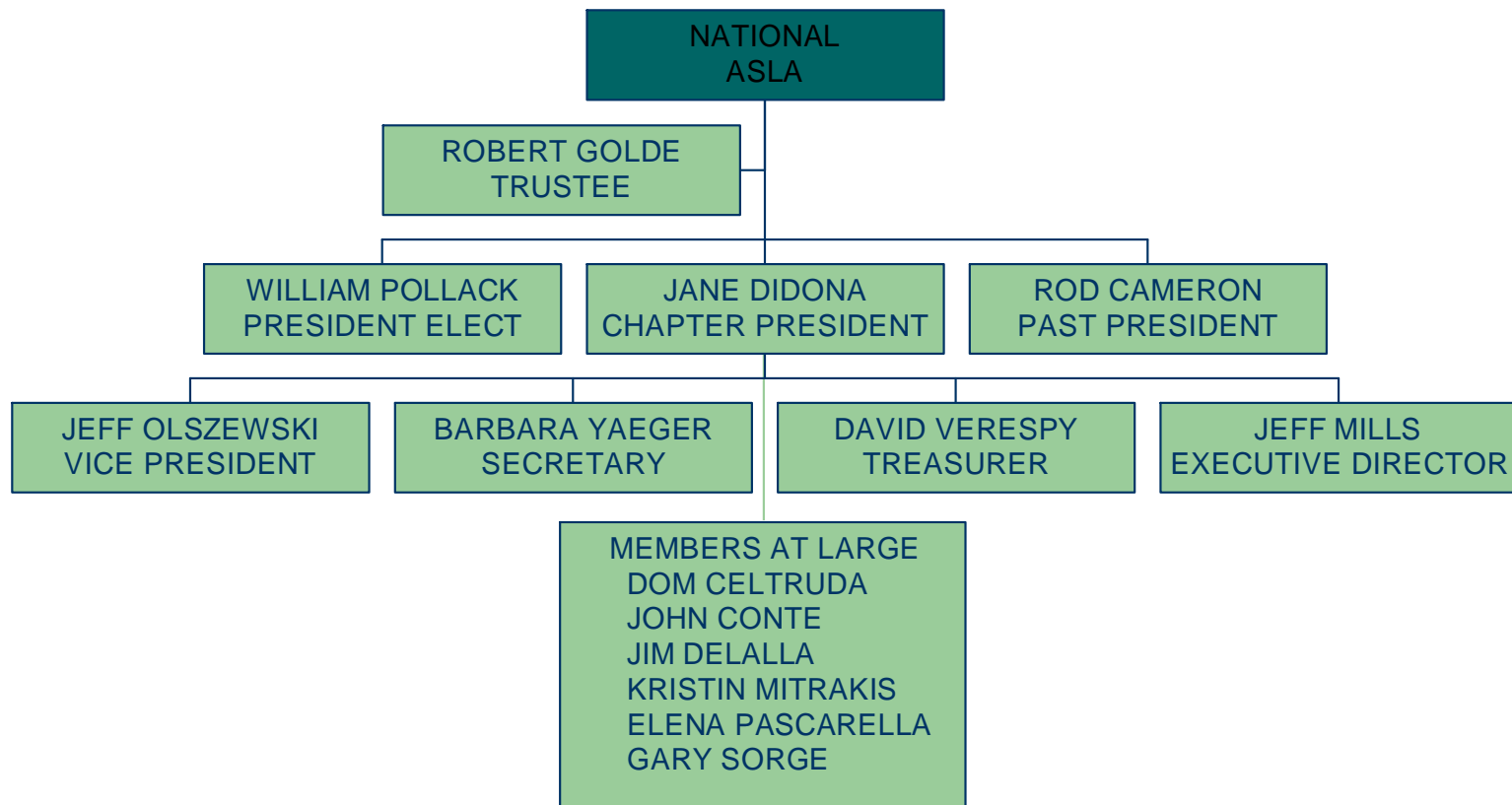
December 10, 2009

CURRENT MISSION STATEMENT

- We strive to **ADVANCE THE PROFESSION** of landscape architecture in Connecticut by providing educational programs, publications, information and resources to our members and to those seeking to benefit from landscape architectural services. (WE WILL FINE TUNE THIS IN 2010)
- We do not have a vision statement BUT we are working on it

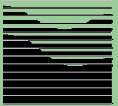


CHAPTER ADMINISTRATION



MEMBERSHIP

- 270 MEMBERS AS OF 12/10/09
- APPROXIMATELY 60% LICENSED MEMBERS/ 40% NON LICENSED MEMBERS
- 80 % OF LICENSED LANDSCAPE ARCHITECTS IN STATE OF CT ARE MEMBERS
- DEVELOPING AN OUTREACH PROGRAM: 100% OF LICENSED LANDSCAPE ARCHITECTS ARE MEMBERS BY 2013.



FINANCIAL CONDITION

- WE ARE WORKING WITHIN OUR BUDGET
- WE HAVE MADE JUDICIOUS CUTS IN EXPENSES
- WE ARE WORKING TO INCREASE OUR INCOME
- WE HAVE A RESERVE FUND FOR UNEXPECTED EXPENSES
- WE ARE FISCALLY SOUND FOR 2010



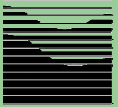
AVENUES OF SERVICE

- EDUCATION
- NETWORKING
- ADVOCACY
- OUTREACH
- COMMUNICATION
- RELATIONSHIP WITH NATIONAL



EDUCATIONAL PROGRAMS

- PROVIDE CEUs FOR MEMBERS
- PROVIDE INFORMATION FOR PROFESSIONAL DEVELOPMENT
- FOUR EDUCATIONAL PROGRAMS MINIMUM FOR 2010





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ADVOCACY

- LEGISLATIVE REVIEW
- LEGISLATIVE LIAISON
- CURRENT BILL – AMENDMENT TO THE ENGINEER PRACTICE ACT TO ALSO ALLOW LA TO HAVE MAJORITY OWNERSHIP IN MULTI DISCIPLINARY PRACTICES
- MEMBER OF COALITIONS
- SUPPORT NATIONAL'S EFFORTS

OUTREACH

- LANDSCAPE ARCHITECTURE MONTH
- DISPLAY AT LEGISLATIVE BUILDING
- FREDERICK LAW OLMSTED DAY WITH COHA
- CO SPONSORING EVENTS WITH SISTER ORGANIZATIONS
- DISPLAYS AT SHOWS AND MEETINGS
- SCHOLARSHIPS



COMMUNICATION

- HANDBOOK
- CONNECTICUT LANDSCAPE ARCHITECT
- E NEWS
- WEBSITE
- PRESS RELEASES



RELATIONSHIP WITH NATIONAL

- TRUSTEE – ROBERT GOLDE
- HALS – ELENA PASCARELLA
- CHAPTER PRESIDENT'S COUNCIL
- FELLOWS INCLUDING TOM TAVELLA,
GARY SORGE
- MEMBERS ON NATIONAL COMMITTEES
- GRANT FROM NATIONAL



PLANNING FOR THE FUTURE STRATEGIC PLAN 2010-2015

- COMMITTEE IS FORMED
- SWOT COMPLETED
- ANALYSIS OF EXISTING CONDITIONS COMPLETED
- 2010 COMPLETION OF A FIVE YEAR PLAN
- WE NEED TO HEAR FROM YOU





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