

The Connecticut Chapter of the American Society of Landscape Architects presents:



"Flourish: Unveiling the Secrets of Plants to Elevate Your Designs"

A Continuing Education Program for Landscape Architects, Architects, Landscape Contractors, and Green Industry Peers



Date: Thursday August 3, 2023 **Time:** 7:30 a.m. - 3:45 p.m.

Location: Prides Corner Farms, 122 Waterman Rd, Lebanon, CT 06249

Cost: \$75 ASLA, AIA, CNLA, APLDCT members

\$100 Non-members. Limited number of students in a related field of study: Free

[Click here to registration](#)

OR type
ctasla.org/programs
in your browser

Schedule:

- 7:30 - 8:50 Registration / Breakfast / Vendor Exhibits / Farm Tours / New Plant Showcase
- 8:50 - 9:00 Intro / Thanks / Welcome
- 9:00 - 9:50 **Getting New Flowering Shrubs from the Breeder to You**
Jane Beggs-Joles, Proven Winners® ColorChoice®, Landscape Program Development
- 9:50 - 10:40 **Timelines to Market: Trees from Seed to City**
Nancy Buley, Director of Communications, J. Frank Schmidt & Son Co.
- 10:40 - 11:00 Break / Networking / Vendor Exhibits Break sponsored by **Country Casual Teak**
- 11:00 - 11:50 **Planting Adaptation for Unconventional Landscapes: Creating Space for Plants to Grow**
Travis Ewen, Landscape Architect and Senior Associate, Stantec Landscape Architecture and Planning
- 11:50 - 12:40 **What's Wrong With My Plants?**
Dr. Yonghao Li, Ph.D. Plant Pathologist, Dept. of Plant Pathology & Ecology,
The Connecticut Agricultural Experiment Station
- 12:40 - 1:30 LUNCH - Plant Displays / Vendor Exhibits
- 1:30 - 2:20 **Historical Horticultural Performance & Functionality for Long Term Care**
Matt Bagshaw, Vice President of Operations & Kyle Doolittle, Estimator/Business Development Manager,
E.A. Quinn Landscaping Contracting, LLC
- 2:20 - 3:15 **Check It Out: How to evaluate container plant quality - A hands on demonstration**
Dr. Yonghao Li, Matt Bagshaw, Kyle Doolittle and representatives from Prides Corner Farms
- 3:15 to Raffle / Nursery tours

6.0 PDH/HSW LA CES
Credits are pending
approval

See the next page for speaker bios

THANK YOU TO OUR EVENT SPONSORS!

Break Sponsor:



Schedule & Agenda:

7:30 - 8:50 Registration / Breakfast / Vendor Exhibits / Farm Tours / New Plant Showcase

Come early and enjoy a tour of Prides Corner Farms' Lebanon operations, you'll see how this family-run, large-scale operation propagates grows and ships thousands of quality containers plants throughout the year.

8:50 - 9:00 Intro / Thanks / Welcome

9:00 - 9:50 **Getting New Flowering Shrubs from the Breeder to You**
Jane Beggs-Joles, Proven Winners® ColorChoice®, Landscape Program Development

Every year there are many new plant introductions. It's exciting, but can also be overwhelming. Plant breeders don't introduce new cultivars to make you crazy; there's a reason behind every selection. Take a look at why Proven Winners release new plants every year, the criteria for choosing them, and how to pace yourself when the new product releases don't match current availability.

9:50 - 10:40 **Timelines to Market: Trees from Seed to City**
Nancy Buley, Director of Communications, J. Frank Schmidt & Son Co.

Follow the evolution of a city tree, from the sowing of a promising seed to planting day. Learn about the coordinated effort and the many skilled hands it takes to propagate, grow and deliver top quality, landscape-ready trees to your landscape projects. Discover the exciting and time-consuming world of tree selection, breeding, and evaluation by following the decades-long introduction pathways of well-known as well as promising newcomers.

10:40 - 11:00 Break / Networking / Vendor Exhibits Break sponsored by **Country Casual Teak**

11:00 - 11:50 **Planting Adaptation for Unconventional Landscapes: Creating Space for Plants to Grow**
Travis Ewen, Landscape Architect and Senior Associate, Stantec Landscape Architecture and Planning

Landscape Architects are often faced with projects that present challenging landscape conditions. Mr Ewen will present how the design team addresses these conditions including unique methods to establish soil volumes and accommodate root soon drainage on highly structured and urban conditions. He will share how soils may be integrated in unique urban settings to support native and adaptive plants and guiding principles of soil specifications.

11:50 - 12:40 **What's Wrong With My Plants?**
Dr. Yonghao Li, Ph.D. Plant Pathologist, Dept. of Plant Pathology & Ecology,
The Connecticut Agricultural Experiment Station

What's wrong with my plants? How can I avoid this problem in the future? Correct diagnosis is the first step to effective disease management. This presentation will discuss correct diagnosis of top 10 plant diseases and strategies to manage these diseases effectively.

12:40 - 1:30 LUNCH - Plant Displays / Vendor Exhibits

1:30 - 2:20 **Historical Horticultural Performance & Functionality for Long Term Care**
Matt Bagshaw, Vice President of Operations & Kyle Doolittle, Estimator/Business Development Manager
E.A. Quinn Landscaping Contracting, LLC

From large to small projects reviewing successes and failures allows a company to continuously learn and improve project outcome. Matt and Kyle will present how documentation and analysis has provided for fact based changes to the plant pallet and the processes they use in landscape construction.

2:20 - 3:15 **Check It Out: How to evaluate container plant quality - A hands on demonstration**
Dr. Yonghao Li, Matt Bagshaw, Kyle Doolittle and representatives from Prides Corner Farms

With plants in hands, our speakers will discuss how to evaluate the health and structure of container grown plants, from roots to shoots.

3:15 to Raffle / Nursery tours

We'll raffle a few items in support of CTASLA's Scholarship, and stay a little longer and enjoy a tour of Prides Corner Farms, Lebanon operations.



Jane Beggs-Joles, Proven Winners® ColorChoice®, Landscape Program Development

Jane Beggs-Joles has over twenty-five years of experience in the wholesale nursery business, and the pleasure of helping to introduce some fabulous plants to North American horticulture. One of the reasons she loves her job is that there's always something new to learn about plants and the people who enjoy them. Jane has a B.S. in Horticulture and an M.S. in Agricultural Economics, both from Michigan State University. Jane and her husband live in beautiful West Michigan and enjoy exploring the natural wonders of their state and traveling to visit National Parks. Sometimes their college-aged daughters still join them on their adventures!



Nancy Buley, Director of Communications, J. Frank Schmidt & Son Co.

J. Frank Schmidt & Son Co. is a wholesale tree growers of Boring, Oregon. Nancy has been "talking trees" for 29 years. In recognition of her tree advocacy and stewardship efforts, she was awarded the Frederick Law Olmsted Award by the Arbor Day Foundation and a 2018 Horticultural Industries Leadership Award. She was named a Lifetime Honorary Member of ASLA in 2004 and is a member of the International Society of Arboriculture, the Society of Municipal Arborists and GardenComm. She holds a bachelor's degree in Technical Journalism and horticulture from Oregon State University.



Travis Ewan, Senior Associate, Stantec Landscape Architecture and Planning

Travis Ewan grew up on an old dairy farm converted to a nursery. This has given him a deep appreciation for plants and natural systems. After graduating from UCONN with a degree in Landscape Architecture, Travis spent 18 years working in Boston before moving back to Connecticut. Over his career, he has worked on projects across a wide range of scale both close to home and around the world.



Dr. Yonghao Li, Ph.D., Plant Pathologist, Dept. of Plant Pathology & Ecology, The Connecticut Agricultural Experiment Station

Dr. Yonghao Li has more than 30 years of experience in plant disease identification and developing disease management programs. Currently, he is a plant pathologist at the Connecticut Agricultural Experiment Station and in charge of the Plant Disease Information Office at the Station.



Matthew Bagshaw, Vice President of Operations, E.A. Quinn Landscape Contracting LLC.

Mathew Bagshaw started with the company in 2001. He now oversees the daily field operations for the company. He specializes in company logistics, daily planning, crew management and tracking as well as in oversight of the fleet manager/fleet management operation. Matthew also oversees several field managers that control their respective divisions. He works with those managers to help guide and coach them on both short- and longer-term goals in relation to production and implementation. He oversees the company safety and training programs as well.



Kyle Doolittle, Estimator/Business Development Manager, E.A. Quinn Landscape Contracting LLC.

Kyle Doolittle provides relationship development and estimating/project management for the commercial install division of E.A. Quinn. In addition, Kyle oversees all the plant procurement company wide. Kyle started with the E.A. Quinn in 2014 with over 20 years in the business. Kyle attended Delaware Valley College in Doylestown, PA where he received his degree in Ornamental Horticulture specializing in Landscape Construction & Management. In addition, he also received his associates degree in business administration.

Exhibitors: (click to visit!)

[Planters Choice Nursery](#)

[Oldcastle APG - Lawn & Garden Division](#)

[Fourth Generation Nursery](#)

[SodCo](#)

[Prides Corner Farms](#)

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