

ADVERTISE YOUR PRODUCTS AND SERVICES IN *Connecticut Landscape Architecture*



ASLA
CONNECTICUT

Connecticut Landscape Architecture, published in Spring and Fall, offers an opportunity to advertise your products and services to Connecticut's landscape architectural community and reach hundreds of other decision-makers influencing the built environment in Connecticut. This **full-color, perfect-bound book** includes the following contents:

- Professional & Student Awards—winning project profiles and photos
- Topical articles on trends and points of interest impacting the profession
- University of Connecticut Landscape Architecture program overview
- CTASLA chapter leadership, programs, initiatives, and recognitions
- Plus YOUR advertisements showcasing Connecticut's green industry product and service providers



Advertising Contract

- This 100+ page book is printed in **FULL COLOR** on coated stock. Final page size: 7.5" X 10"
- Advertisements should be provided in digital format (press-ready PDF optimal, or high-resolution JPG; please do not add crop/printer marks). Make-ready services also available (please inquire).
- Ad size and orientation should conform to one of the options shown below.
- Ad placement is at the discretion of ASLA Connecticut.
- Submit artwork to publishing@ctasla.org.
- Print distribution: 1,500 +

Discounted pricing for
pre-paid 2x insertion:

PLEASE SELECT

<input type="checkbox"/> Inside covers (7-1/2" wide by 10" high, plus bleeds):	\$1,950	\$3,625
<input type="checkbox"/> Back cover/ mailing panel (7-1/2" wide by 7" high, plus bleeds):	\$1,950	\$3,625
<input type="checkbox"/> Full-page preface (6-3/4" wide by 9" high, or 7-1/2" by 10" plus bleeds):	\$1,750	\$3,250
<input type="checkbox"/> Full page (6-3/4" wide by 9" high):	\$1,450	\$2,700
<input type="checkbox"/> Half page (6-3/4" wide by 4-3/8" high):	\$675	\$1,275
<input type="checkbox"/> Quarter page (3-1/4" wide by 4-3/8" high):	\$350	\$675

PLEASE COMPLETE

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Tel: _____ Web: _____

☐ **Sp25** | ☐ **F25** Amount Enclosed: _____ Signature: _____

Deadline for **SPRING 2025** edition: May 1, 2025 | Deadline for **FALL 2025** edition: October 1, 2025
 Digital invoices can be provided for credit card payments. Or make checks payable to "CTASLA" and mail to:
 ASLA Connecticut • P.O. Box 209197 • New Haven, CT 06520
 Questions and artwork: Contact Jeff Mills • publishing@ctasla.org • Phone: (860) 454-8922