



**Sponsorship Opportunities**

**2024 CTASLA Awards Celebration & Annual Meeting**

**Wednesday, January 24, 2024**

**Kinsmen Brewing Company  
409 Canal Street, Milldale, CT 06467**

<b>Sponsorship Benefits</b>	<b>Event Sponsor \$5,000</b>	<b>Dinner Sponsors \$2,500</b>	<b>Cocktail Hour Sponsors \$1,750</b>	<b>Dessert Sponsors \$1,200</b>	<b>Friends \$600</b>
<b>Website Home Page:</b> Logo with link and acknowledgment as a Sponsor	✓ (largest logo)	✓	✓	✓	✓ (company name with link)
<b>Marketing E-Blasts:</b> Logo with link and acknowledgment as a Sponsor	✓ (largest logo)	✓	✓	✓	✓ (company name with link)
<b>Registrations to the Event:</b>	5 registrations	3 registrations	2 registrations	2 registrations	1 registration
<b>Banner ad on ctasla.org home page</b> (month of January)	✓				
<b>At the Event:</b> Acknowledgement as a Sponsor in the running slide program during cocktail hour and call-out from podium	-plus- Thank you Board in foyer area	-plus- Thank you Board in foyer area	-plus- Thank you Board in foyer area	-plus- Thank you Board in foyer area	-plus- Thank you Board in foyer area (listing)
<b>At the Event:</b> Printed program	(largest logos)	logo	logo	logo	listing
<b>At the Event:</b> Intro at podium (2-3 min.)	✓				

Sponsors will also receive a list of (USPS) mailing addresses for everyone registered for the event.

**For more information or to reserve your spot:  
Jeff Mills, Communications Director  
publishing@ctasla.org**

**Preliminary 2024 CTASLA Program Sponsorship Opportunities**

- Plant-Focused Program (Early Summer)
  - Social Events (Summer)
- Residential-Focused Program (Fall)